



EXPORTERS OF THE YEAR AWARDS

A large, stylized yellow star graphic is positioned to the right of the 'EXPORTERS OF THE YEAR AWARDS' text. The star has a thick outline and a solid yellow center.

ESG EXCELLENCE AWARD



WOMAN EXPORTER AWARD



GLOBAL EXPANSION AWARD

CLICK HERE TO ENTER!



DHL Exporters of the Year – *Africa Edition*

Purpose and Importance

The Exporters of the Year Awards celebrates outstanding exporters, particularly small and medium-sized enterprises (SMEs), for their innovation and performance. These awards highlight the crucial role of SMEs in driving market growth and economic development while promoting best practices in the international trade community.

Importance of the Exporter of the Year Awards:

- 1. Celebration of Excellence:** The award celebrates outstanding exporters, particularly small and medium-sized enterprises, reinforcing DHL's commitment to acknowledging and supporting SME's and entrepreneurs' success in International Trade.
- 2. Promotion of Best Practices:** The award encourages SMEs to share innovative strategies and best practices among exporters, aligning with DHL's focus on excellence in logistics and supply chain management.
- 3. Support for Economic Growth:** By highlighting successful exporters, particularly SMEs, the award contributes to the economic development of the regions DHL serves, showcasing the importance of International Trade.

DHL Exporters of the Year Awards – *Africa Edition*

Category and Description

Category and description

ESG Excellence Exporter of the Year Award

The ESG Excellence Exporter is awarded to SMEs that have demonstrated exceptional commitment to sustainable practices, ethical governance, and social responsibility in their operations.

Acknowledging the SMEs contribution to at least one of:

- **Environmental Impact:** Efforts to mitigate carbon footprints, improve waste management, sustainable sourcing, and resource conservation.
- **Social Responsibility:** Engagement with communities, fair labor practices, and contributions to social well-being.
- **Governance:** Transparency, ethical business practices, and adherence to data privacy regulations.
- **Digitalization:** Demonstrated use of digital tools, including e-commerce and social media, to promote the sustainability agenda.

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Category and Description

Category and description

Woman Exporter of the Year Award

The award recognizes women exporters who demonstrate exceptional leadership, innovation, and success in growing their export businesses into global markets.

Measurable contribution to:

- **Community Impact:** Demonstrating a positive influence on their community or industry by empowering (new) female employees/entrepreneurs
- **Market Entry (*Growth*):** Successful entry into new markets, highlighting growth opportunities and customer base diversification.
- **Digitalization:** Demonstrated use of digital tools, including e-commerce and social media, to enhance operational efficiency, customer engagement, and drive growth.

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Category and Description

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Global Expansion Exporter of the Year

The Global Expansion Exporter of the Year celebrates excellence in international trade expansion and recognizes companies that have grown significantly as a factor of their increased participation in global trade.

Measurable contribution to, for example, the following topics:

- **Export Growth:** % Increase in sales/revenue over time
- **Market Expansion:** Number of new markets entered and competitiveness in international markets
- **Product Innovation:** Innovation in products, service delivery and/or processing that boosts exports.
- **Digitalization:** Demonstrated use of digital tools, including e-commerce and social media.